



## About Oxfordshire!

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Oxfordshire County Council



- Our priorities and key challenges
- The population of Oxfordshire
- Health and care:
  - Older people
  - Public Health
- Thriving communities



## Our priorities - thriving communities for everyone in Oxfordshire

### Thriving communities

- We help people live safe, healthy lives and play an active part in their community
- We provide services that enhance the quality of life in our communities, and protect the local environment

### Thriving people

- We strive to give every child a good start in life, and protect everyone from abuse and neglect
- We enable older and disabled people to live independently and care for those in greatest need

### Thriving economy

- We support a thriving local economy by improving transport links to create jobs and homes for the future



## Our key challenges

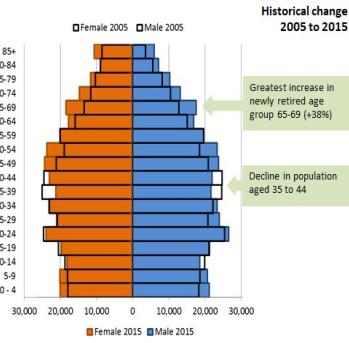
- More people
  - Increasing numbers of people using services
  - Increasing population (under 5s, and over 85s)
- More need
  - Increasing acuity – both in older people, in learning disability populations, and in the severity of need in children
- Less money
  - Ongoing financial pressures for us and for Health partners





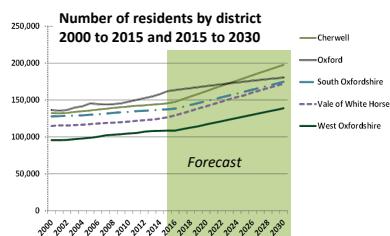
## A growing and ageing population

- 677,900 people in 2015
- 2005-15:
  - Overall growth 50,200 people (+8%)
  - Greatest increase in newly retired age group 65 to 69 (+38%)
  - Decline in population aged 35 to 44



## Expected future housing growth => increase in population

- Forecasts, based on expected housing growth, predict an increase in the number of Oxfordshire residents from 677,900 in 2015 to 864,200 in 2030
- This is an additional 183,900 residents (+27%)
- More than double the growth of the previous 15 year period (2000 to 2015)



## Older People

Change in number of Oxfordshire's residents aged 85+:  
Past 15 years 2000 and 2015:

11,200 to 16,500 = +5,300 (+27%)

Next 15 years 2015 and 2030, is expected to be..

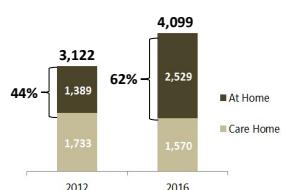
16,500 to 31,900 = +15,300 (+92%)

- 67% of men who reach 65 will need social care at some point (19% residential care; 48% care at home)
- 85% of women who reach 65 will need social care at some point (34% residential care; 51% care at home)

## Increasing demand for adult social care services

- Increasing numbers of adults needing support from social care – older people, people with learning disabilities, people with physical disabilities
- More support provided at home e.g. percentage of older people who are supported at home has risen from 44% of service users in 2012 to 62% in 2016

Older social care clients supported by Oxfordshire County Council 1 Apr 2012 to 1 Apr 2016



## Public Health Priorities

### Keeping people well – helping you to help yourself

- Stay active, eat well, drink moderately, quit smoking, promote mental wellbeing
- Take up screening and immunisations for each age and stage e.g. NHS Health Checks, flu jabs etc

### Working with other agencies for a healthier county

- Good Planning to promote active travel e.g. walking and cycling for all ages
- Good housing, good work, good education, clean air, warm homes, healthy workplaces
- Reducing health inequalities

## Healthy Abingdon

### **Life expectancy at birth (Vale of White Horse)**

<b>Males</b>	<b>Females</b>
81.9yrs (England 79.5yrs)	84.7yrs (England 83.1yrs)

<b>Childhood obesity (Year 6)</b>	<b>VoWH</b>	<b>14.5%</b>
	Oxfordshire	16%
	England	19.7%

**Mortality due to heart disease** has declined nationally and this is also true in Vale of White Horse.

## Public Health Services in Abingdon (1)

- **Sexual Health Services**
  - We hold clinics in Abingdon
  - **Other clinics** Banbury, Bicester, Didcot, Oxford, Kidlington, Wantage and Witney.
- **Healthy Child Programme** (Health Visiting and School Health Nurses) – local teams of HV and a SHN in every secondary school and for groups of primary schools
- **NHS Health Check Programme** – every GP practice
- **Treatment for Drug and Alcohol Misuse**
  - We hold clinics in Abingdon
  - Hubs in Oxford, Banbury, Didcot, Witney
  - Turning Point also provides nursing input into 30 Primary Care surgeries in the Oxfordshire Shared Care Scheme.
  - In addition they also have extensive outreach services targeted at homelessness, sex workers & Oxfordshire festivals.

## Public Health Services in Abingdon (2)

### **Stop Smoking Services**

–**Abingdon Market Mobile Clinic**, Wednesday, 10:00 - 15:30  
At your GP surgery or at a pharmacy: most Oxfordshire pharmacies have trained advisers who can provide you with one-to-one advice and support  
–On your phone: there's an app that can guide you through your quit attempt. Search for the NHS Smokefree app  
–In your library – there are books available in your local library about how to quit. View the [list of books](#).

### **Healthy Weight Services**

- The council provides two types of weight loss service:
  - 12 weeks with [Weight Watchers](#) or [Slimming World](#). Both are happy for you to observe a first session for free, to help you decide if it will work for you.
  - A new programme for men to lose weight called Man v Fat



## **Working with communities**

- Oxford city, thriving market towns, 300+ villages
  - Most rural county in South East England
  - 89% of residents satisfied or very satisfied with their local area as a place to live
  - High levels of engagement in local democracy and community life
  - 4,500+ voluntary and community organisations
  - Helping communities to help themselves



### **So how can local communities help?**

- Good relationships with people around us – family, friends, colleagues, our wider communities – are important for our health and wellbeing
  - Local community and voluntary sector activities are key in enabling people to live well and play an active part in their communities
  - With reducing resources and increasing need, we want to support these initiatives to flourish, alongside our focus on core statutory services to meet more complex needs
  - Encourage everyone to take up screening opportunities and have a flu jab!
  - Community activities to increase physical activity e.g. walking groups, gardening, cycling, dancing





## Funding opportunities: Daytime support for adults

- Over 200 groups provide daytime support opportunities for adults across the county - the majority are not funded by the county council
- We have grant funding available to support some initiatives, where organisations have a financial need for this; we are primarily aiming to support self-sustaining initiatives to develop
- The next funding round will shortly be launched – applications in December, decisions made by the council in January
- More information will be on the council website soon (search daytime support) or speak to Oxfordshire Community and Voluntary Action (OCVA) which provides support to groups for fundraising, governance etc.

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## Communities Fund - £25k

*"for communities to bid for matched funding schemes or projects to supplement services following changes/reductions in council-funded services."*

### Grant criteria

- Ability to self-fund in the long-term
- Clearly defined costs and timescales for implementation
- Evidence of the need for the project including community buy in
- Demonstrating the impact of service changes/reductions
- Engagement, partnership working and collaboration
- Projects must benefit Oxfordshire communities, be inclusive and provide good value for money
- To what extent we can have confidence that the project will have a lasting impact, beyond the funding period.

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## Other sources of funding?

- Oxfordshire Community Foundation
- OCVA 'funders list'
- Vale of White Horse DC grants
- Grant making organisations
- NHS England Community Grants

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